



# Digital media (and beyond) in the daily life of politics

# FINAL WORKSHOP OF THE RESEARCH PROJECT PICME Political Participation in Complex Media Environments

21 and 22 March, 2019 Scuola Normale Superiore Palazzo Strozzi, Florence

**DAY 1** 

11:30 – 12:30 Registration at Palazzo Strozzi (Piazza degli Strozzi, Scuola Normale Superiore, 5th floor)

12:30 – 14:00 Lunch (Odeon Bistrò, Piazza degli Strozzi 8)

### 14:00 – 15:30 SESSION 1. PICME project: theories, methods and main findings

- A practice approach to understand what activists, journalists and politicians do with digital media *Alice Mattoni (PICME Principal Investigator, Scuola Normale Superiore)* 

- How to construct data to study practices? The development of the media practices maps tool *Emiliano Trerè (PICME researcher, Cardiff University)* 

- Four practices: visibility, information, organization and connection Diego Ceccobelli (PICME postdoctoral researcher, Scuola Normale Superiore)

- What have we learned so far? Which are the limits of our research? Alice Mattoni (PICME Principal Investigator, Scuola Normale Superiore)

15:30 – 16:00 Coffee break

## 16:00 – 17:30 KEYNOTE SESSION

- Reflections on organizational practices Anastasia Kavada (University of Westminster)
- Reflections on visibility practices Christoph Raetzsch (Weizenbaum Institute for the Networked Society)

## **20:00 Dinner** (Lo Stracotto, Piazza di Madonna degli Aldobrandini 17)

# <u>DAY 2</u>

## 10:30 - 12:00

# SESSION 3. Organizational practices: some empirical examples from Italy, Spain and Greece

- Chair: Anastasia Kavada (University of Westminster)
- Alice Mattoni (highlights from the paper on organizational practices)
- Daniele De Bernardin (Openpolis, Italy)
- Xavier Artigas (Metromuster, Spain)
- Kostas Zafeiropoulos (Efsyn, Greece)

12:00 – 14:00 Lunch (Odeon Bistrò, Piazza degli Strozzi 8)

## 14:00 – 15:30 SESSION 4. Visiblity practices: some empirical examples from Italy, Spain and Greece

- Chair: Christoph Raetzsch (Weizenbaum Institute for the Networked Society)
- Diego Ceccobelli (highlights from the paper on visibility practices)
- Priscilla Robledo (Riparte il Futuro, Italy)
- Patricia Suárez (Asufin, Spain)
- Kristina Tremonti (Edosa Fakelaki / I Paid a Bribe, Greece)

### 15:30 – 16:00 COFFEE BREAK WITH FINAL SESSION. Paths for future research and some final remarks



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