



## **Protest Media Ecologies Communicative Affordances for Social Change in the Digital Era**

Scuola Normale Superiore, Istituto di Scienze Umane e Sociali, Palazzo Strozzi, Florence, Italy  
20-21 April 2017

**Conveners:** Sandra Jeppesen, Lakehead University; Alice Mattoni, Scuola Normale Superiore; Emiliano Treré, Scuola Normale Superiore

### ***Workshop description and objectives***

This two-day workshop is organized in the framework of the research project *Protest Media Ecologies: Communicative Affordances for Social Change in the Digital Era* at Lakehead University (Canada) and Scuola Normale Superiore (Italy), funded by a Social Sciences and Humanities Research Council of Canada (SSHRC) Insight Development Grant. Our investigation focused on activists media practices in the framework of anti-austerity movements in three Southern European countries - Greece, Italy and Spain.

With this workshop we aim at sharing the knowledge produced through our research with other scholars that focus on topics related to the use of media in the context of mobilizations. We want to engage with the research of people working in the same field, to learn about your projects and findings, and together create research synergies that will deepen our understanding and theoretical considerations of protest media ecologies in Europe and beyond.

In our project, we have gathered and analyzed about 60 interviews with activists, journalists and other social movement media practitioners in the three countries. In particular, the workshop revolves around five main themes that emerged as relevant from our analysis: (1) social movement cultures and activist media practices; (2) technologies of resistance in the algorithmic society; (3) social media platforms and the organization of protest (4) smartphones and other mobile devices in protest settings; (5) alternative journalism, citizen media and protest practices.

The workshop is also part of and supported by the research project *PiCME - Political Participation in Complex Media Environments* at Scuola Normale Superiore, funded by a Scientific Independence for Young Scholar Grant of the Italian Ministry of Education, University and Research. Comparing Greece, Italy and Spain, PiCME investigations connect media infrastructures, media imaginations and media practices as the three explanatory processes that sustain political participation and social movements.

## Workshop programme at a glance

\* Welcome dinner for paper givers on Wednesday April 19th, time and location TBA

### **DAY ONE: Thursday April 20th**

9:00-10:30

**Opening Framework by Alice Mattoni, Emiliano Treré, Sandra Jeppesen**

11:00-12:30

**Panel 1 - Social movement cultures and protest communication practices**

Sharmeen Khan, Toronto

Patrick McCurdy, University of Ottawa

Victor Sampedro, Universidad Rey Juan Carlos – Madrid

12:30-14:30 Lunch break

14:30-16:00

**Panel 2 - Technologies of resistance: algorithms, surveillance & datafication**

Jakob Svensson, Uppsala University

Emiliano Treré, Scuola Normale Superiore

Alice Mattoni and Elena Pavan, Scuola Normale Superiore

16:30-17:30

**Emerging themes/open themed discussion**

### **DAY TWO: Friday April 21st**

9:00-10:30

**Panel 3 - Web 2.0 platforms and political mobilization**

Lorenzo Zamponi, Scuola Normale Superiore

Anastasia Kavada, Westminster University

Emma Aviles, X Net, Barcelona

11:00-12:30

**Panel 4 - Alternative journalism, citizen media and protest practices**

Sandra Jeppesen, Lakehead University

Alejandro Barranquero, Carlos III University, Madrid

Lorenzo Coretti, The American University of Rome

12:30-14:30 Lunch break

14:30-16:00

**Panel 5 - Mobile media, protest and global mobility**

Kamilla Petrick, Lakehead University

Kate Coyer, Central European University

Kersti Wissenbach, University of Amsterdam

16:30-17:30

**Wrap-up discussion, closing & next steps**